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Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

[illegible]

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Daypart

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Rep Order# 7913334 Ver# 5 Mod# 2 Status Confirmed

Traffic Order# 25398

Last Received: 10/19/2012 9:14 AM

Printed: 10/19/2012 12:06 PM

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Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3420
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3420
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SU	10P-1035P	KSL 5 NWS-10	:30	\$3,000.00	10/21-10/21	0	0	0	\$0.00	
	Rating: 7.4											

	33	F	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/19-10/19	2	1	2	\$1,600.00	
	Rating: 3.5											

	34	M	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/22-10/22	0	0	0	\$0.00	
	Rating: 3.5											

	35	TU	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/23-10/23	0	0	0	\$0.00	
	Rating: 3.5											

	36	W	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/24-10/24	0	0	0	\$0.00	
	Rating: 3.5											

	37	TH	1035P-1137P	TONITE SHW-NBC	:30	\$800.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 3.5											

	38	SA	1035P-1105P	SPORTS BEAT SA	:30	\$600.00	10/20-10/20	0	0	0	\$0.00	
	Rating: 2.8											

	39	M-TH	1035P-1135P	LENO	:30	\$800.00	10/22-10/25	0	0	0	\$0.00	
	40	M-TH	630P-7P	NEWS	:30	\$900.00	10/22-10/25	0	0	0	\$0.00	
	Buyline Comment: 1/DAY											

	41	M-TH	3P-4P	DR PHIL	:30	\$175.00	10/22-10/25	0	0	0	\$0.00	
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	42	M-TH	1P-2P	TODAY SHOW 3	:30	\$325.00	10/22-10/25	0	0	0	\$0.00	
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	43	M-TH	11A-12P	STUDIO 5	:30	\$325.00	10/22-10/25	0	0	0	\$0.00	
	44	M-TH	10A-11A	RACHEL RAY	:30	\$325.00	10/22-10/25	0	0	0	\$0.00	
	45	SA	5P-530P	ND POST SHOW	:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
	46	SU	12A-1230A	MORMON TIMES	:30	\$25.00	10/21-10/21	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 8 / \$3,720.00

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$3,720.00

Sales Totals: 8 / \$3,720.00

Station Totals: 8 / \$3,720.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$18,600

CABL	0%	KJZZ	0%	KSL	20%	KSTU	0%	KTVX	0%
KUCW	0%	KUTV	0%	NSL	0%	UNKN	80%		

Books null
 Demos RA35+